



Isabella to upgrade with new awning factory in 2021

Isabella, the leading awning manufacturer based in Denmark, is laying the foundations for more growth and production capacity, by building a new, advanced factory in Poland.

Digging commenced on 15th July 2020 for a new and highly advanced Isabella awning factory. According to plan, the new factory will open in July 2021, when 150 expectant workers from Isabella Poland will move into the 7,000 sqm of floor space.

“Over the last 20 years, we’ve been manufacturing our products in leased premises in Poland. We will soon be able to move into our own advanced factory, allowing us to streamline production and prepare for the growth we expect over the next few years,” says Isabella’s CEO, Morten Kjeldsen.

Facts on the building:

- 7,000 sqm factory
- Building start July 2020
- Building completion July 2021
- The new Isabella factory will stand on a 20,000 sqm plot in an industrial area in Lubawa, Poland.
- 24/08/2020 was a milestone in the building project. The Isabella management and the factory employees in Poland held a “cornerstone ceremony”. In line with Polish tradition, the cornerstone placed for the new building was taken from Søren Odgaard’s (Isabella’s founder) old property in Denmark. The old stone neatly links the new factory for Isabella Poland with the Isabella Group in Denmark.

[Download photos of the new Isabella factory](#)